

# DIS CAPABILITIES OVERVIEW



## Mission

Help government agencies meet mission-critical goals by providing high-quality, leading-edge management consulting services and information technology solutions.

With years of leadership experience on mission-critical client projects, our team uses knowledge, hands-on capability, and emerging technologies to address the current top priorities of Federal agencies, including:

- Human Capital Management & Organizational Development (HCM/OD)
- Strategic Communications & Integrated Marketing (SCIM)
- Information Technology (IT)

Through these services, we help enhance and transform Federal agencies' ability to deliver citizen services and maximize program investments. As a small business, we deliver value through custom solutions and superior support while maintaining an unmatched level of agility and flexibility.

## Who We Are

**Veteran Diligence. Technical Expertise. Innovative Solutions.** Dynamic Integrated Services (DIS) is a CVE verified Service-Disabled Veteran-Owned Small Business (SDVOSB) providing management consulting and information technology services to Federal Agencies, Federal System Integrators, and organizations supporting Federal Agencies. DIS is structured to optimize the public and private sector knowledge of our team to offer award-winning client solutions and support.

Our management team brings an average of 30+ years of hands-on experience leading and providing enterprise-wide support to Federal technical, management, and information technology programs. The hallmark of our small business approach is to leverage seasoned expertise, innovative ideas, integrated strategy, and superior service to deliver solutions that exceed client expectations. Through a fundamental belief in the power of teamwork, we work alongside our partners and clients to ensure mission success and achieve client objectives efficiently and on time – every time.

**Making an Impact.** Our goal is to inspire, engage, and educate our clients, employees, and other stakeholders to build stronger communities. We're proud to actively support Veterans, Service members, their families, and the community organizations that assist them through our volunteer community service program. Our passion for Veterans extends through our leadership, who are founders and Co-Presidents of the DC Chapter of National Veterans Small Business Coalition (NVSBC), the nation's largest and most successful networking and advocacy organization for Veteran entrepreneurs.

## PRIMARY NAICS CODES

541511	Custom Computer Programming Services	518210	Data Processing, Hosting, and Related Services	541690	Security Consulting Services
541512	Computer Facilities Management Services			541810	Advertising Services
541513	Computer Facilities Management Services	541330	Engineering Services	541820	Public Relations Services
541519	Other Computer Related Services	561110	Office Administrative Services	541511	Web Based Marketing Services
541618	Other Management Consulting Services	561320	Temporary Help Services	541910	Market Research and Analysis
517410	Satellite Telecommunications	541611	Administrative & General Management Consulting Services	512110	Video/Film Production
519190	All Other Information Services			541430	Commercial Art and Graphic Design Services
				541613	Integrated Marketing Services

## PRIME CONTRACT VEHICLES

SeaPort-e • GSA IT-70 • GSA AIMS • SDVOSB

## SUB CONTRACT VEHICLES

VAT4NG • DHS EAGLE II • HHS BPA • PSS • NOAA BPA



## HOW CAN WE HELP?

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# DIS SERVICES

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## HUMAN CAPITAL MANAGEMENT (HCM)

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Today's government and business challenges require innovative thinking to find the best ways to address HR, talent, and organizational priorities. DIS's HCM service knows how to address the full continuum of organizational management and change issues that arise with an approach that is scalable, adaptable, and capable of being applied to all aspects of an organization. We leverage research, analytics, and industry insights to help design and execute critical programs to ensure the right people with the right capabilities are in the right positions to deliver superior results.

- Human Capital Strategic Plans
- HR Process & Performance Improvement
- Enterprise and Agency Change Management
- Organizational Development
- Business Strategy
- Program Management

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## STRATEGIC COMMUNICATIONS & INTEGRATED MARKETING (SCIM)

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In an increasingly digital, social, and mobile world, the communication challenge is how to meaningfully and measurably break through the clutter and noise. DIS combines the art and science of communication to deliver compelling and impactful work. DIS offers a full portfolio of communications, marketing, and research services to help organizations meet mission-critical goals and priorities. Leveraging our award-winning expertise, DIS crafts and executes fully integrated communications and research programs that bridge the gap between big picture strategy, day-to-day field implementation, and effective outcomes. Our work informs stakeholders, shifts perceptions, motivates behavior change and encourages action.

- Strategic Communication Planning
- Social Marketing and Health Communications
- Advertising, PSAs, and Digital & Social Media Campaigns
- Branding, Graphic Design and Web Development
- Multi-Media Video Production
- Materials and Message Development
- Public & Media Relations
- Stakeholder Engagement & Outreach Implementation
- Formative and Evaluation Research
- Section 508 Compliance

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## INFORMATION TECHNOLOGY (IT)

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Continuing IT automation, cloud-based services, and digital business evolution require new approaches to align and safeguard the physical and digital worlds of people and organizations. DIS utilizes our decades of experience to usher in strategic thinking, new technologies, and innovative ideas to improve processes, remove inefficiencies, and protect information. DIS delivers a suite of flexible information technology and information security solutions that reduce costs, mitigate risks, and facilitate compliance. Our work also increases operational capacity by streamlining processes, integrating systems, and maximizing technology investment.

- Agile IT System Delivery
- Data Engineering, Virtualization, and Delivery
- Cyber Security
- Network Services
- Cloud Migration
- Salesforce Solutions
- Next Generation Technical Solution Engineering
- Image, Content and Workflow Management
- Business Process Management
- Oracle, FileNet, and Microsoft Solutions
- IT Project Management
- Information Security Strategy
- Regulatory Compliance and Framework Adoption